

Subject lines (Eternity Modern, <https://eternitymodern.com/>):

Get Comfort and Style with FREE shipping!

Finally, get a Blissful Living Environment with FREE Shipping!

Last Chance! Find your Authentic Self with FREE shipping!

Preheaders:

How to Get the Perfect Balance in Mid-Century Modern

Introducing the Perfect Balance in Mid-Century Modern

Now, the Ideal Life is yours, with FREE shipping! (88)

Headline:

How to Transform the Mundane into Mid-Century Modern

One-Liner:

Finally, the Ultimate Comfort for an Ideal Life (88)

Banner Copy:

How to Get Comfort and Style in Your Life (87)

Email Copy:

Hello there,

Guess what? There's a lot of bland, uncomfortable furniture out there. We know you've experienced it. Furniture that *hurts* to sit in and that adds no **WOW** to your living environment.

We have a secret. Research has proven that your living environment is one of the most important components to an **ideal life**. Your furniture should make you **happy!**

Well, we can help! **Eternity Modern** features classic, mid-century furniture with the ultimate in comfort and style. Our furniture transforms your living environment into a blissful paradise. With our high quality, modern, and timeless pieces, you'll let the world know you're a sophisticated individual that respects style.

Now check this out. We've received an overwhelming response from our customers this year, and because Christmas is nearly here and it's the end of the year, we are currently offering **FREE** shipping for a limited time! Simply use code **FREESHIPPING**.

(BUTTON) Yes, I want FREE shipping!

(BUTTON) No thanks, I don't want to save money

Don't miss this **FREE** offer as it won't last long. Order by December 8th to get this unbelievable deal and save **BIG**.

What are you waiting for?

(BUTTON) Get FREE Shipping Now!

Need proof? Check out our [testimonials](#) from our smart and savvy happy customers (just like you).